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The College of Management
Academic Studies
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VALUE
ASSOCIATES

LUXEMBOURG MEETS ISRAEL :

International Female Business Leadership Conference in Israel November 9, to November 12, 2013

Travel starting Friday, November 8th, 12h30: Departure from Luxembourg-Glacis with Sales-Lentz bus to Brussels Zaventem, departure with Brussels Airlines SN3291 at 18:45 arrival at Tel Aviv 00:20. Transportation via bus to Leonardo Basel, Herods or Hilton Hotel in Tel Aviv. Saturday during the morning: private program, beach etc..

Day 1: Saturday November 9, 2013

**13:00 - 18:30 Bus Trip to Haifa incl. visit to the Bahá'í World Center (www.ganbahai.org.il),
return to Tel Aviv, free Evening**

Day 2: Sunday November 10, 2013

10:00 "Leadership Seminar": Efficient Business Female Leadership in various cultures

Welcome and introduction by Amira Dotan and Hana Kotzer Sapir at the College of Management, Rishon Lezion
 "Israeli Women in the 21st Century" ([PDF](#)) by Prof. Dr. Tamar Almor, Dean of Students, COMA
 "Women in the Financial Arena – Israel" ([PDF](#)) by Hana Pri-zan, Chairperson of the board of directors, PEILIM
 "Academic Entrepreneurship: Designers' Clinic and SpeeDesign" by Dr. Architect Shoshi Bar-Eli
 "Social Security – Can we sleep safely?" ([PDF](#)) by Esti Dominissini, Chairperson of Hadassah Hospitals
 "Home and Career" ([PDF](#)) by Prof. Dr. Dahlia Moor, Dean, School of Behavioral Science
 "I left my bossy Outfit outside my Home and won" by Rachel Bolton, Business Women, "Africa Israel" Board
 "From Stress and Trauma to Resilience and Wellbeing: Applied Research of Positive Psychology"
 by Prof. Dr. Oren Kaplan, Dean, School of Business Administration, Rishon Lezion

17h30 Network Cocktail at Leonardo Basel Hotel

Event organised by the Trade and Investment Office of Luxembourg and the StarTAU Entrepreneurship Center
 Presentation of Galit Reisman, TLVstyle ([PDF](#))

19:30/20h00 Free evening for the participants

Day 3: Monday November 11, 2013

**07:30 Departure with the bus to the Negev to visit Bedouine Entrepreneur Women,
AJEEC-NISPED projects (www.ajeec-nisped.org.il)**

15:00 Arrival at the Crown Plaza Dead Sea Beach Hotel, Spa/Dead Sea Bathing and Dinner

22:30 Arrival at the Eldan Hotel Jerusalem

Day 4: Tuesday November 12, 2013

09:30 - 13h30 Guided Visit of the Old City of Jerusalem

13h30 – 18h00 Free Afternoon

**18:30 Common Dinner in Restaurant "La Pavée", 4, Moshe Hess Street, Jerusalem and End of the
Female Leadership Conference**

21:30 Departure to the Airport

Return travel: Wednesday November 13: Departure from Tel Aviv to Brussels with Brussels Airlines SN3292 at 01:20 arrival at Brussels 05:05, return to Luxembourg by Sales-Lentz bus, arrival at around 9 am.

Brussels Airlines is pleased to be the Preferred Carrier for "International Female Leadership Conference in Israel" and extends **10% discount on available return economy and business fares** from Brussels to Tel Aviv.

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